



circle of blue[®]

"THE WORLD'S CAPACITY TO RESPOND TO WATER SECURITY RISKS IS IN DOUBT."

World Economic Forum, 2018

Fresh water scarcity is disrupting populations, economies, the environment - every aspect of life as we know it.

The effects are profound in health, food and energy.

We are witnessing a new crisis threshold, as major cities face total water shutdowns.

There are better ways to manage the water needs of people and planet and for over a decade, Circle of Blue has informed their discovery. Its trusted reporting has enhanced climate agreements, urban policy and citizen activity, and it has inspired collaboration from Davos to Beijing, from Washington to the Vatican.

Circle of Blue unites classic journalism, data literacy and transformative connectivity. Its visionary work across the Great Lakes, U.S., China, Australia, Mexico, India and the Middle East earned the Rockefeller Centennial Innovation Award, one of the nation's top honors.

Circle of Blue meets the demand for information and collaboration at the challenge of the century: **water**.

MISSION:
**INFORMING THE
WORLD'S MOST
IMPORTANT
DECISIONS
ABOUT WATER**



Programs



Coverage of breaking news, developing trends, and analysis on the competition for water between food, energy, and climate.

Daily Newsdesk

Breaking news, developing trends, and analysis

In-depth Features and Ongoing Series

Long-form reporting leveraging institutional knowledge and connections

- Water Pricing—Annual, highly cited analysis of forces influencing water rates
- Stranded Assets—Water scarcity altering the global economy and stranding billions of dollars of assets
- ChokePoint—Award-winning series revealing the competition for water between food, energy, and climate
- The Biggest Dry—Australia’s Epic Drought (funded by Alpern Family Foundation)
- Hidden Waters, Dragons in the Deep—Karst waters in China and the country’s vulnerable water supply (funded by The Woodrow Wilson International Center for Scholars)
- Reign of Sand—Inner Mongolia
- Tehuacán: Divining Destiny—water scarcity and human migration in Mexico (funded by Ford Foundation)
- Septic Infrastructure in The United States—America’s “under-the-radar” septic infrastructure won first place in 2016 for “outstanding explanatory reporting” from the Society for Environmental Journalists.



Collection and organization of water data.

Water Pricing Collection

Curated water pricing data in the United States providing new perspectives for evaluating water use

Water Situational Awareness

Real-time monitoring and analysis of breaking news, water trends and conversations across multiple platforms.

Water Polling

Commissioning original water surveys of expert and public opinion

- WaterViews—Circle of Blue’s widely-referenced global poll



Daily and weekly briefing informing global thought leaders.

- The Stream—daily summary of water news.
- Federal Water Tap—weekly digest spotting trends in U.S. government water policy.
- What’s up with Water—weekly podcast summary of global water news
- Speaking of Water—podcast interviews
- WaterNews—weekly roundup of Circle of Blue’s timely reporting
- Social Media platforms.

Water Dashboard

Interactive visualizations keyed to a repository of the most relevant global water information.

- Know Water—Using location information for users to discover where their water comes from, how it gets to them, and where it goes after use.
- Systems Mapping—Revealing relationships between people, organizations and political processes.
- Crisis Mapping, Solutions Networks—Identifying and monitoring situations as they unfold, with information vital to assessing and addressing them.



In-person and virtual networks linking people to water and each other.

Convening / Events

Collaborative gatherings, information exchanges and situation-specific briefings.

Past events include:

- Watershed at the Vatican
- H2O Catalyst: California Drought
- H2O Catalyst: U.S. Infrastructure in Peril
- H2O Catalyst: Stranded Assets
- H2O Catalyst: Water Scenarios - China (World Economic Forum)
- H2O Catalyst: Value to Values (Stockholm)
- H2O Catalyst: Everglades

Educational Initiatives

Inviting active participation by future decision-makers

- Citizen Scientists network
- Experiential learning
- Customizable study kits based on Circle of Blue content

A background image featuring a blue gradient with a dynamic splash of water droplets on the right side, creating a sense of movement and freshness.

VISION: SUSTAINABLE WATER FOR ALL PEOPLE AND LIFE ON THE PLANET.

Program Goals:

- Equipping and informing decision makers
- Connecting humanity and inspiring action

Values

- Water must be personal and relevant across cultural dialogues
- Effective self-governance relies upon accurate and trusted information from accountable sources
- Cooperation can prevail over conflict
- Solutions need to be apparent and relevant

WE:

Are predictive.

Seize moments.

Involve the crowd, and expand water communities.

Enhance existing water efforts.

Employ diverse mediums and cultural dialogs.

Leverage our credibility and trust.

Gather and disseminate institutional knowledge.

Engage curiosity and compassion and speak to the mind and the heart.

Are accurate and accountable.

ABOUT CIRCLE OF BLUE

Circle of Blue is recognized globally for its trusted reportage and education about the competition for water between food, energy, health and the environment in a changing climate. Its founders and staff have been part of the largest publishing events in history, have set agendas, changed policy, achieved breakthroughs in data management, edited major magazines, addressed Congress, and

coached legions of talented young people. J. Carl Ganter, Circle of Blue's co-founder, received the Rockefeller Foundation Centennial Innovation Award and is former vice chairman of the World Economic Forum Global Agenda Council on Water Security. He currently serves on the Forum's Global Future Council on the Environment and its New Vision for Agriculture Leadership Network.

"No one is better positioned to deliver groundbreaking knowledge on the critical resource of global water than Circle of Blue."

Ian Bremmer, President, Eurasia Group

"Changing the face of journalism."

American Academy of Arts and Sciences

"The combining of journalism, science, data, design and convening power is an innovative model that works."

Hon. Jane Harmon, President, Wilson Center

"To respond to the world's greatest, most urgent challenges, we need trusted information, clear context, and solutions-focused dialogue. Circle of Blue cuts through the complexities of global development. Through knowledge and informed action, we can make a better future."

Henrik Skovby, Executive Chairman, Dalberg Group



circle of blue®
where water speaks